

# Visiting Professorship Program

**2025/2026**



# A Word from the ViP Directors

EM Strasbourg Business School is a unique model of a Grande École de Management within an internationally recognized university. Our identity is shaped by our desire to

- be the leading business school in the trinational Upper Rhine Valley,
- value individual uniqueness and empower people from all walks of life to thrive beyond borders,
- educate responsible leaders capable of embracing a European mindset and making business a force for good,
- produce impact-driven research supporting organizational change, both near and far,
- accelerate innovation and entrepreneurship within our ecosystem.

Our School is proud to offer a continually enhanced visiting professorship (ViP) program to international faculty. The ViP Program looks to strengthen research cooperation with our global partner institutions while complementing the pedagogical excellence of our degree programs.

We are looking forward to welcoming you in Strasbourg where you'll play a crucial role in our internationalization efforts at home. It is through unique programs like this one that research and teaching synergies truly thrive.

Together we broaden the School's horizons.



Assoc. Prof. Enrico Prinz (PhD)  
Vice Dean for Strategic  
Management



Prof. Géraldine Broye (PhD)  
Head of Research &  
Development

# Research Centers & Clusters

**HuManiS** (Humans & Management in Society) explores the major fields of management and hosts 50 researchers.

Three major research areas:

- Human Resources Management & International Management
- Marketing & Information Systems
- Strategy & Supply Chain Management



Prof. Jean-Philippe Bootz (PhD),  
Director of HuManiS



**LaRGE** (Management & Economics Research Center) explores all issues relating to finance and hosts 39 researchers.

Four major research areas:

- Behavioral, corporate & entrepreneurial finance
- Banking
- Corporate governance
- Public economy
- Accounting & control



Prof. Anaïs Hamelin (PhD),  
Director of LaRGE



## Joint Areas of Expertise

- Responsible and sustainable management for change  
(clusters: *responsible leadership in practice; creative industries for sustainability*)
- Digital transformation management in organizations  
(cluster: *digitalization, organization & territories*)

# Recent Publications at EMSBS

- FRANCOIS A., LAGIOS N. & MEON P.G. (2024). Social capital, social heterogeneity, and electoral turnout. *Kyklos*, 77
- GODLEWSKI C., & SANDITOV B. (2024). Bank loan renegotiation and financial institutions' network. *International Review of Financial Analysis*, 95
- HEYERT A. & WEILL L. (2024). Is Financial Inclusion A Source of Happiness? *International Review of Financial Analysis*, 96
- LANGINIER H., PEREIRA PUNDRICH A., & AL ARISS A. (2024). Understanding professional migrant women's successful career progression within the Big Four in Luxembourg. *International Business Review*, 33
- LEFEBVRE V. (2024). Investment horizon, slack resources, and firm performance: Evidence from privately held European firms. *Long Range Planning*, 57
- ROSSMANNEK O., DAVID N., SCHRAMM-KLEIN H., & VAN DER BORGH M. (2024). Customer misbehavior and service providers' risk perception in the sharing economy. *Journal of Business Research*, 170
- SCHMITT L., EPLER R., CASENAVE E., PALLUD J. (2024). An Inquiry into Effective Salesperson Social Media Use in Multinational vs. Local Firms. *Journal of International Marketing*, 32
- SOHL T., HAMELIN A., & FITZA M. (2024). A resource dependence perspective on the business group effect in developed markets: Evidence from Western European firms. *European Management Review*
- ZA S., LAZAZZARA A., & PALLUD J. (2024). Too Much Is Never Enough: An Analysis of Smart Device Purchase Intention. *International Journal of Electronic Commerce*, 28



# Call for Applications



# The ViP Program at a Glance



- 16 positions per year, spread over three periods
- A two-week stay on campus



## Teaching

One course, taught in English,  
from a list of vacancies  
(20-27 hrs)



## Research

Research paper presentation  
  
Discussion with faculty on an  
area of expertise  
(editing/publishing,  
methodology)



## Collaboration

Welcome lunch & orientation  
  
Faculty reception  
  
Individual meetings with  
faculty

While teaching activities are important, the prime objective of the stay is to initiate or build on collaborative research projects with EMSBS faculty (e.g. joint paper, consortia-based research project, joint PhD supervision). Physical presence on campus for the full two-week stay is therefore essential.

# 2025/2026 Course Vacancies

Dates	Course title	Level	Hours
Oct. 6 - 17	Sustainable HR Strategies through UN SDGs Integration	Graduate	24
	Marketing Trends & Challenges in a Changing World	Graduate	27
	Fundamentals of Corporate Finance	Undergraduate	27
	Green Finance	Undergraduate	20
	Learning Discoveries in Wine Marketing	Graduate	24
Feb. 9 - 20	Marketing Team Leadership	Graduate	27
	AI-Driven Marketing Analytics	Undergraduate	27
	AI-Driven Lean Management for Sustainable Business	Undergraduate	20
	Contemporary Issues in Wine Tourism: Sustainability and Resilience	Graduate	24
	Next-Gen Risk Management: AI and Global Financial Transactions	Undergraduate	27
	Integrated Marketing Communications	Graduate	20
Mar. 9 - 20	Innovation Management (two vacancies)	Undergraduate	27
	Value-Based Selling	Graduate	20
	Sustainable Business Models (two vacancies)	Undergraduate	27

# Who Should Apply?



The ViP program is a visiting professorship program open to applicants who hold a PhD in business administration/management or a related field and work as an assistant, associate, or full professor.

Applicants should have distinguished research accomplishments in their field of expertise and are expected to have an international background in teaching and a keen interest in collaborating on international research activities.

## Selection Criteria

Applications will be reviewed by members of the Faculty Management Committee who will attribute a score to each applicant. This score is based on his/her profile, research performance/publications, proposed course outline, extent of recent collaboration with EM Strasbourg Business School, and our strategic interest in his/her home institution. Courses will be first attributed to applicants with the highest score. All applicants will receive an email informing them of whether their application was accepted, refused, or wait-listed.

**The deadline to submit an application is March 24, 2025.  
All applicants will hear from us by mid-May.**



# Remuneration & Reimbursement

Visiting professors earn **€150\* per teaching hour**. In addition, travel, accommodation, and meal expenses are reimbursed up to **€1,500 for applicants from European institutions** and **€2,500 for applicants from non-European institutions**. Therefore, expenses exceeding this amount will not be reimbursed by the School. Please be advised that payment and reimbursement are processed at the end of the stay and can take approximately two to three months.

## Meals:

Visiting professors receive lunch vouchers for our school cafeteria and are reimbursed automatically **€20.00/day** on weekdays and **€40.00/day** on weekends for additional meals (no receipts needed).

## Accommodations:

A studio apartment is booked for each visiting professor at the Résidence Arconati Visconti (38 boulevard d'Anvers, 67000 Strasbourg). A two minutes' walk from the School, this residence is reserved for researchers, professors, and postdoctoral fellows. A two-week stay costs ~€450 and is paid directly by the School. However, professors are free to find and book accommodations elsewhere (max. reimbursement/night: €130, taxes and breakfast included).

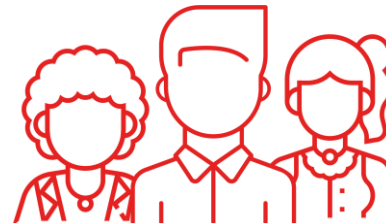
## Travel:

Professors make their own travel arrangements. Maximum travel reimbursement = **€1,500 OR €2,500** minus meal and accommodation expenses.

*\*This is the gross amount from which ~20% in mandatory social contributions will be directly deducted from your pay. Please note that this is not tax; therefore you must pay applicable income taxes in your home country.*

# A Typical Two-Week Stay

Day 1	Days 2–10	Day 4
<h2>Welcome</h2> <ul style="list-style-type: none"><li>▪ Guided tour of campus</li><li>▪ Institutional presentation</li><li>▪ Welcome lunch with School representatives</li></ul>	<h2>Teaching</h2> <ul style="list-style-type: none"><li>▪ Courses are scheduled over the two weeks.</li></ul> <p>It may happen that on some days no course is scheduled because students have other commitments. In this case, you may plan your own activities.</p> <p>The weekend is generally free. Why not discover Strasbourg and its surroundings?</p>	<h2>Research</h2> <ul style="list-style-type: none"><li>▪ Research presentation + discussion in one of our research centers</li><li>▪ Additional topic-specific exchange, if applicable</li><li>▪ Faculty reception to finish off the day!</li></ul>



## Application Procedure

Applications may be submitted in French or English by clicking on the appropriate flag in the top right corner of the webpage.:

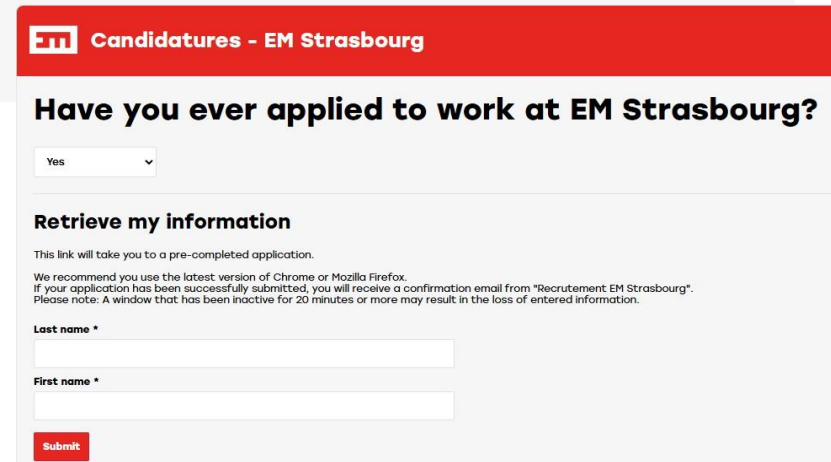
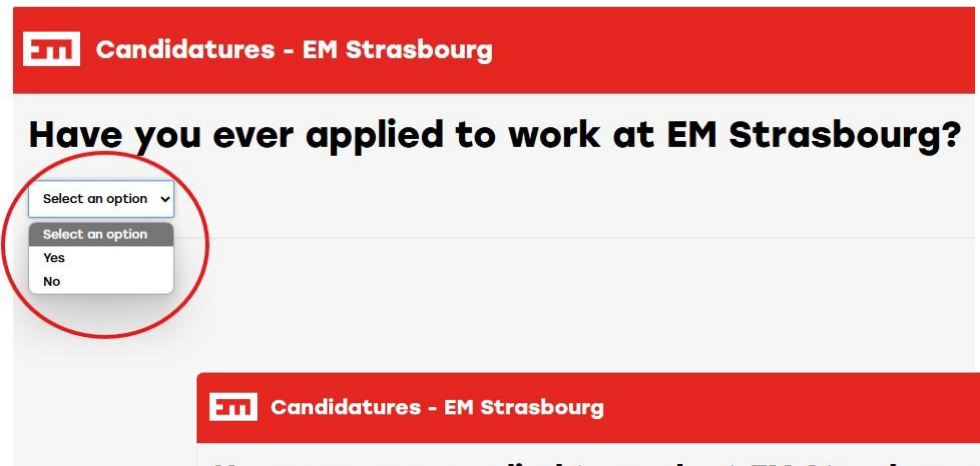
[https://candidatures.em-strasbourg.eu/?page=candidater&id\\_offre=39](https://candidatures.em-strasbourg.eu/?page=candidater&id_offre=39)

If you have applied in previous years, you may retrieve your login information. An email with the subject '[CANDIDATURES] Retrieve your information,' including a link to the application form, will be sent to you.

Applicants may apply to one or more vacancies.

We recommend using the latest version of Chrome or Mozilla Firefox.

Application period: March 1–24, 2025



## Contact & Support

Support is provided by the International Relations Office: [vip@em-strasbourg.eu](mailto:vip@em-strasbourg.eu)

# Your ViP Team at the School



Assoc. Prof.  
Babak Mehmanpazir (PhD)  
Dean



Assoc. Prof.  
Enrico Prinz (PhD)  
Vice Dean for  
Strategic Management



Prof.  
Marie Pfiffelmann (PhD)  
Associate Dean for Faculty  
Management & Research



Assoc. Prof.  
Kevin Mac Gabhann (PhD)  
Director of  
International Relations



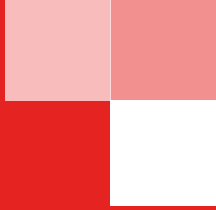
Prof.  
Géraldine Broye (PhD)  
Head of R & D



Geoffrey  
Bertrand Le Chatton  
Administrative Officer  
for Research



Jördis  
Seiler  
International Mobility  
Programs & ViP Coordinator



# The School





# EM Strasbourg at a Glance

5

*types of  
programs*

Programme Grande École

Bachelor's Program

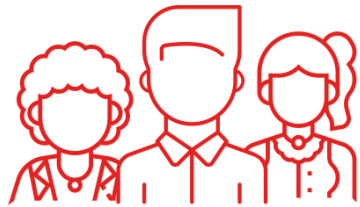
Master's Program

Executive Education Program

Doctoral Program



# Key Figures

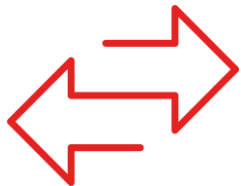


**3,000+**

*students*

**30%**

*international students*



**220+**

*university exchange agreements in 50+ countries*

**400+**

*international exchange students*



**2**

*research centers*



**80+**

*core faculty members*

**8**

*corporate chairs*





## Mission

Located in the heart of Europe and in the capital of humanism, EM Strasbourg Business School educates **responsible, agile** managers and leaders with a **European mindset**, ready to tackle organizational challenges through an **impact-driven management style**.

At EM Strasbourg Business School, the only Grande Ecole de Management in France to be part of an internationally recognized university, we produce **impact-driven academic research** to support the **transformation** of organizations in our ecosystem.

## Vision

Our vision is to become the leading business school in the **Upper Rhine Valley** that empowers individuals and organizations from **all walks of life** to value their **uniqueness** and thrive beyond borders.

## Be Distinctive

Firmly student-oriented, it is the expression of our School's actions. We do not want our students to be different; we want them to make a difference, by being themselves.

We commit to our current and future students by inviting them to be distinctive by being who they are! EM Strasbourg strives to reveal, develop, and strengthen the talents of everyone.



# Values & Roots

## Sustainable Development: A Reality

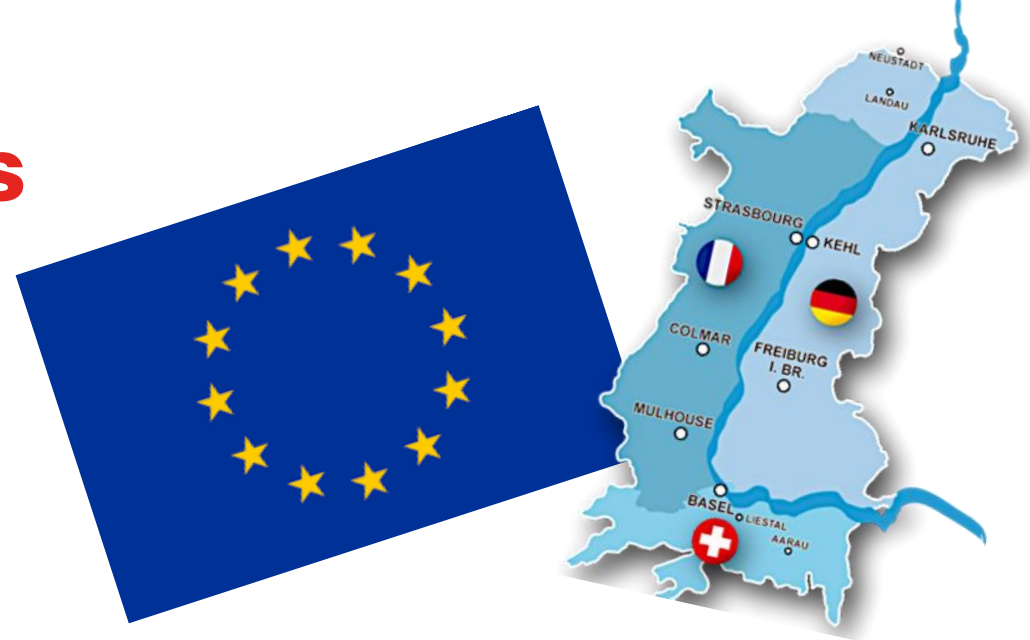
This core value features in the training of future managers who will know how to exercise their social and environmental responsibilities at work as well as in daily life.

## Ethics: Doing the Right Thing

Understanding how to make professional and personal choices in line with one's own values and the values of those around us is how we understand—and train students in—the practical application of ethics.

## Diversity: An Asset

EM Strasbourg trains students who reflect the value of diversity. Since 2012, the School has held the diversity label, demonstrating its commitment to preventing discrimination, providing equal opportunity, and promoting diversity in human resources management.



Conference on food democracy at the European Parliament (2024)



# The University



# The University of Strasbourg

Université

de Strasbourg

## A Brief History

The history of the University of Strasbourg dates back to the 16th century when Johannes Sturm, a protestant scholar, created a Protestant *Gymnasium* in 1538 with the mandate of disseminating knowledge—one of the core values of humanism. Through the years, the *Gymnasium* eventually became a university in 1621, not to mention a German university from 1870 to 1918.

The traditions of research and openness to the world inherited from this period are still at the heart of the University's values today. In 1971, the University of Strasbourg was divided into three universities based on academic disciplines only to reunite again in 2009. It became a unique and pioneering example of merging universities in France to enhance international exposure and develop the multidisciplinary aspects of education and research.





# Facts & Figures

55,000+ students, 22% of whom are international

6,000+ lecturers, researchers, and staff

6 campuses

35 faculties, schools, and institutes

70 research units

10 doctoral schools, 2,000 PhD students

5 active Nobel Prize winners: Jean-Pierre Sauvage, chemistry (2016); Martin Karplus, chemistry (2013); Jules Hoffmann, physiology-medicine (2011); Richard Schrock, chemistry (2005); Jean-Marie Lehn, chemistry (1987)

750+ international partnerships

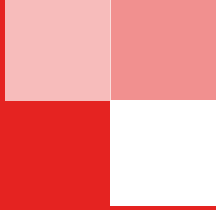
Member of EUCOR–The European Campus

Coordinator of the European Partnership for an Innovative Campus Unifying Regions (EPICUR)

Recipient of the Excellence Initiative (IdEx) label

Member of international consortia: League of European Research Universities (LERU), European Research Council (ERC), Franco-German University (UFA), Utrecht Network, Academic Consortium 21, etc.





# The City



# The City of Strasbourg

## A UNESCO World Heritage Site

Strasbourg has been on the UNESCO World Heritage list since 1988. The capital of the French region of Alsace, it is especially famous for its spectacular Gothic cathedral, its picturesque Petite France quarter, and its medieval churches, buildings, and half-timbered houses.

At the heart of Franco-German friendship, the city of Strasbourg is also the symbol of reconciliation between the two countries.



## A Capital of Europe

Strasbourg, along with New York and Geneva, is one of the few cities in the world that is not a state capital but home to international organizations.

Strasbourg hosts European organizations such as the European Parliament, the Council of Europe, and the European Court of Human Rights.

Staffed by expatriates from all over Europe, the presence of these organizations makes Strasbourg one of the most cosmopolitan cities in France.



be distinctive

 **EM Strasbourg**  
BUSINESS SCHOOL

<b>University</b>		
	<b>of Strasbourg</b>	

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